

Mobilize enterprise data with Citrix ShareFile on Microsoft Azure

Enterprise file sync and sharing with secure, flexible storage options

Businesses can benefit from the elasticity and flexibility of the cloud while maintaining ownership of their own encryption keys—an advantage typically only available on-premises.

We live in a world where access to enterprise data in any location—at work, at home, even at the ubiquitous coffee shop—is the norm. If IT does not provide this access, users will. According to a recent Enterprise Strategy Group report, seventy percent of organizations know or suspect their employees are using personal online file sharing accounts without formal IT approval¹. To help IT regain control over employee file sharing, organizations are turning to two leaders, Microsoft and Citrix, to deliver a highly secure and validated enterprise file sync and sharing solution with flexible data storage.

ShareFile benefits

- Empower users with instant access to all enterprise data, synced across all devices
- Improve collaboration and productivity through secure data sharing
- Meet corporate data security and compliance standards with a secure service that provides the flexibility to store data on or off premises, or both
- Deliver an enterprise-class service that seamlessly integrates with users' workflow and productivity needs
- Leverage and mobilize existing data platforms such as SharePoint, SharePoint Online, OneDrive for Business and network shares
- Deliver a managed service that helps IT retain control over the way corporate data is accessed, stored and shared

Citrix and Microsoft

For 23 years, Citrix® and Microsoft have been offering joint solutions that enable more than 230,000 businesses worldwide to reduce costs and increase IT flexibility and agility by centralizing Windows-based applications, desktops and servers in the datacenter and dynamically delivering them to users anywhere, on any device. In 2013, we extended our partnership to leverage the reliable and powerful capabilities of the Microsoft Azure cloud platform to deliver ShareFile® StorageZone™ on Azure.



ShareFile StorageZones on Microsoft Azure

ShareFile StorageZones offers IT the flexibility to store enterprise data in secure Citrix-managed clouds in multiple worldwide locations, or on-premises within their own datacenters. ShareFile StorageZones on Microsoft Azure allow customers to store enterprise data in Microsoft-hosted datacenters or on premises. With Microsoft Azure, IT can place data in different geographic locations that are closer to users to improve performance and meet compliance needs

The Microsoft and Citrix engineering teams collaborated to bring this fully validated solution to market. Customers can feel confident that ShareFile on Azure provides an intuitive customer experience with a completely QA tested system that meets Microsoft's strict standards. Due to this innovative solution, Citrix was a 2014 Microsoft Partner of the Year Award finalist for the Server Platform Partner of the Year!



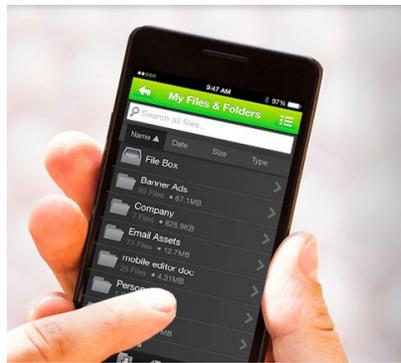
Why choose an enterprise file sync and sharing service

An enterprise file sync and sharing service enhances user productivity, improves collaboration and ensures anytime access to data from multiple devices (desktop and mobile), while providing IT teams with data visibility and control. File sync and sharing are critical capabilities for mobile workforces whose organizations have ongoing mobility initiatives with media tablets and BYOD programs. Security-conscious organizations are facing increased demand for these capabilities

¹ESG Research Report, Online File Sharing and Collaboration: Security Challenges and Requirements, August 2012

and are turning to services like ShareFile that offer a deeper focus on data security and compliance versus unsecure consumer-grade file-sharing services.

Citrix ShareFile Enterprise Edition is a secure and robust enterprise service that empowers users to share data with anyone and sync data across all of their devices. ShareFile seamlessly integrates with workflow tools such as Microsoft Outlook and provides a rich user experience on any device to enhance productivity. Unlike consumer-style file sync and sharing tools, ShareFile provides management and control functionality that allows IT to deliver a secure service and store enterprise data in optimal locations to meet corporate data policies and compliance requirements. ShareFile is a powerful service that can be fully integrated with existing security infrastructure and policies. It also allows IT to leverage and mobilize existing investments such as network shares, SharePoint and Azure.



Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables IT teams to quickly build, deploy and manage applications across a global network of Microsoft-managed datacenters. It's easy to build applications using any language, tool or framework and integrate public cloud applications with existing IT environments. Azure offers flexibility, security and scalability. Using the ShareFile StorageZones Connector to Azure, customers

can store and manage data in Microsoft-hosted datacenters in addition to on-premises storage.

Flexible data storage with ShareFile StorageZones on Microsoft Azure

With ShareFile, organizations can choose where their data is stored—on-premises, in the cloud or a combination of both to meet their data sovereignty, compliance, performance and cost requirements. ShareFile works with what you have today. There is no need to migrate all of your enterprise data to the cloud. The ShareFile StorageZones feature in ShareFile Enterprise allows IT administrators to set up their service to meet their specific data storage needs. ShareFile data can be hosted natively in an Azure account, helping IT build the most cost-effective and customized solution for the organization. This customer-managed solution integrates ShareFile with Azure Binary Large Object storage, a cloud service for storing large amounts of unstructured data that can be accessed from anywhere in the world via HTTP or HTTPS. With ShareFile on Azure, IT can place data in geographic locations closest to users to improve performance.

Another added benefit of StorageZones on Azure is encryption key ownership. With most cloud file-sharing services, files are encrypted but businesses do not hold the key—the service provider does. Yet, some businesses need to maintain the keys to their own encrypted data. With Citrix ShareFile, organizations can manage their own ShareFile StorageZones in Azure to benefit from the flexibility of the cloud while maintaining ownership of their encryption keys.

Summary

Enterprise file sync and sharing services help mobile workers who use multiple devices, such as smartphones and tablets, to optimize their productivity. Organizations deploy these secure services to protect their information assets and regain control of their data. Failure to provide

these capabilities can subject organizations to information leakage threats caused by workers who move data through uncontrolled consumer cloud services.

The Microsoft-Citrix partnership provides organizations with enterprise-level file sync and sharing capabilities combined with the added benefit of flexible data storage options on Microsoft Azure. Organizations can leverage existing IT infrastructure and take advantage of the reliable and powerful capabilities of the Azure cloud platform. The fully validated solution helps IT teams manage and deliver a highly available, secure and reliable service that meets their users' mobility, productivity and collaboration requirements.

Citrix ShareFile Enterprise offers per-user licensing under an annual subscription and a perpetual license model. Try ShareFile today for free at www.citrix.com/sharefile.

To learn more view the ShareFile StorageZones on Azure Technical Brief or view demo video.

http://www.citrix.com/content/dam/citrix/en_us/documents/partner-documents/provisioning-sharefile-on-microsoft-azure-storage-en.pdf

<http://www.citrix.com/tv/#videos/9868>

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About Citrix

Citrix (NASDAQ:CTXS) is a leader in mobile workspaces, providing virtualization, mobility management, networking and cloud services to enable new ways to work better. Citrix solutions power business mobility through secure, personal workspaces that provide people with instant access to apps, desktops, data and communications on any device, over any network and cloud. This year Citrix is celebrating 25 years of innovation, making IT simpler and people more productive. With annual revenue in 2013 of \$2.9 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million users globally. Learn more at www.citrix.com.

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